



IEEE APSCON 2025

Exhibitor & Patron Prospectus

20-22 January, 2025 | IIT Hyderabad, India

Exhibitor & Patron Prospectus

The IEEE Sensors Council is happy to announce the third edition of the IEEE Applied Sensing Conference (APSCON) in Hyderabad, from 20-22 January, 2025. Following the resounding success of the IEEE APSCON preceding conferences in Bangalore in 2023 and Goa in 2024, Hyderabad has now won the bid to host this prestigious conference.

We invite you to join a vibrant sensors community of scientists, engineers, and industry leaders from around the globe at APSCON 2025.

- Showcase your research: Present your groundbreaking findings and cutting-edge applications in sensing and sensing technologies.
- Engage with the best: Gain valuable insights from renowned expert, through engaging presentations and discussions.
- Forge new connections: Network with a global network of colleagues and foster collaborations that shape the future of applied sensing.
- Expand your knowledge: Immerse yourself in the latest advancements and future directions in this rapidly evolving field.

Join us at **IEEE APSCON 2025!**

Enakshi Bhattacharya

General Co-Chair

Ravinder Dahiya

General Co-Chair

Information for Exhibitors & Patrons

Exhibits Run 20-22 January, 2025

The IEEE Applied Sensing Conference 2025 is expected to attract a galore of experts in applied sensing. The conference solicits high-quality, original research papers that align with its scope. Gain recognition by propelling your work at the prestigious IEEE APSCON 2025 conference and engage with a distinguished audience of experts.

The IEEE APSCON 2025 brings about 300+ sensors and sensor system experts, practitioners for networking and learning. Network with peer and meet leading sensor vendors showcasing their latest solutions. The conference gives the practical knowledge and opportunity to discover innovative sensor products to address real-world technical challenges.

Organizing Committee

General Co-Chairs



Enakshi Bhattacharya

Indian Institute of Technology Madras, India



Ravinder Dahiya

Northeastern University, Boston, USA

Technical Program Co-Chairs



Anil K. Roy

DA-IICT Gandhinagar, India



Thilo Sauter

Danube University Krems, Austria

Organizing Committee

Treasurer



Srinivas Tadigadapa
Northeastern University, USA

Advisory Committee Co-Chairs



Rudra Pratap
Plaksha University, India



V Ramgopal Rao
BITS Pilani, India

Local Organizing Committee Chairs



Amit Kumar
BioAxis, Hyderabad, India



P Rajalakshmi
IIT Hyderabad, India

Sponsorship Chair



Sanket Goel
BITS Pilani, Hyderabad, India

Technical Tracks of the Conference

APSCON 2025 invites original research papers (not being considered for publication elsewhere) on applications of sensors and sensing techniques in one of the following tracks (but are not limited to):

Agriculture and Food Technology

Surface, Air, and Water Transportation

Medical and Digital Healthcare

Industry 5.0, Manufacturing and Automation

Environment and Infrastructure Monitoring

Robotics and Digital Twin

IoT, Wearables and Immersive Technologies

Smart Cities and Villages

Sensors Interfaces and Sensors Analytics

Quantum Sensors and Emerging Technologies

Other Novel Applications

Exhibitor & Promotional Patron Packages

IEEE APSCON 2025 provides Five exhibitor and patron packages: Exhibitor, Bronze Patron, Silver Patron & Gold Patron. The benefits of each package are summarized below.

Particulars	Exhibitor	Bronze	Silver	Gold
Number Available	20	4	2	2
Complimentary conference registration(s)		3	4	5
Gala Dinner Tickets	2	3	4	5
Listed as exhibitor/patron on website	✓	✓	✓	✓
Identified as patron on signs during the conference		✓	✓	✓
Identified as patron in technical program brochure		✓	✓	✓
Max 1 minute presentation with (audio/video) played every day.		✓	✓	✓
"TED-type talk slot on Day-2, Industry Day" (free to registered attendees) *Must be approved by TPC Chair *Must be contracted on or before 15 th November 2024			✓	✓
Logo included on conference bag				✓
Booth Size	3M X 2M	3M X 2M	3M X 3M	6M X 3M
	\$ 3500	\$ 5000	\$ 6000	\$ 7500

- The above mentioned rates are excluding GST *
- If you do not see the opportunity you are interested in, please contact Exhibits Manager



Additional Information

The conference also offers sponsors to be exclusive patrons of the following:

Welcome Reception	2 Available (Includes One Reserved Table (4 Tickets) and Patronship signage)	\$ 3500
Gala Dinner Patron	2 Available (Includes One Reserved Table (4 Tickets) and Patronship signage)	\$ 5500
Lunch Patron	3 Available	\$ 3000
Coffee Break Patron	6 Available	\$ 1500
Awards Patron	3 Available	\$ 2500
Delegate Kit	3 Available	\$ 2500
Green campaign goodies	5 Available	\$ 1000
Digital Branding	90 sec video Once every day	\$ 1000

- The above mentioned rates are excluding GST *
- If you do not see the opportunity you are interested in, please contact Exhibits Manager

3M x 2M & 3M x 3M Booth Includes

1 - Table with draping

2 - Chairs

2 - Power sockets

6M x 3M Booth Includes

2 - Table with draping

4 - Chairs

3 - Power sockets

For More Information

For more information on exhibiting and patronships at
IEEE APSCON 2025 contact Exhibits Manager
Ms. Elizabeth Sam
Phone: +91 97405 94285





Account Details & Terms and Conditions



APSCON 2025 account details

Beneficiary Name: APSCON 2025

Bank Name: Axis Bank Ltd

Bank Branch: Siddartha Layout, Mysore KT, Mysore – 570011

Account No.: 922020049697855

Account Type: Current Account

IFSC Code: UTIB0003341

Terms & Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE APSCON 2025 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE APSCON 2025 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE APSCON 2025 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE APSCON 2025 management. IEEE APSCON 2025 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Alteration of Booth Space

IEEE APSCON 2025 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.

4. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE APSCON 2025 management.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following *After December 5, 2024 but before January 8, 2025: Refund of 50% of the total license fee for cancellation* *On or after January 8, 2025: No refund or credit at any time.*

It is understood that IEEE APSCON 2025 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE APSCON 2025 show is conducted shall become, in the sole discretion of IEEE APSCON 2025, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE APSCON 2025, this agreement may be terminated by IEEE APSCON 2025. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of god. Should IEEE APSCON 2025 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE APSCON 2025 may, after computing the total amount of IEEE APSCON 2025 cost and expenses in connection with its preparation for and conducting of the IEEE APSCON 2025 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must occupy or oversee exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE APSCON 2025 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE APSCON 2025 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE APSCON 2025.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE APSCON 2025 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.



For More Information